



Date: 20th and 21st October 2023.

Overview

SREEOTSAV is a two-day cultural fest conducted annually by The Arts Club SNIST.

The Arts Club being the only cultural club conducts the same. We have our Food Festival more like a food carnival where in people can relish a variety of cuisine. We then have our Dandiya Night on the second day.

SREEOTSAV being the much-awaited fest of the year, brings in the vibe of a proper cultural fest. Various platforms from the Arts Club pool in their talent to bring out the best in ourselves. It is held in the month of October during the Navaratri season every year. Each year The SREEOTSAV with its enthusiastic participants and pulls in a massive crowd and makes it laudable with roaring success.

Goals

Our goals for the event include:

- Providing a relaxing atmosphere from day-to-day life
- Encourage people to embrace our culture
- Helping people to socialize
- By participating in such events, the students become more passionate and confident.
- These activities also foster team spirit and a sense of responsibility.

Volunteers (Board Members)

- 1. Kotha Karthik
- 2. Vyshnavi Reddy
- 3. Savya Reddy
- 4. Dheeraj Reddy
- 5. Nitin Reddy
- 6. Akash Nandi
- 7. Snigdha Reddy
- 8. Sowmya Naidu
- 9. Kaushal
- 10. Hasini Reddy
- 11. Lasya
- 12. Deekshitha
- 13. Abhinav
- 14. Shravya
- 15. Akhil
- 16. Koushik
- 17. Virajith Sharma
- 18. Rohith Varma
- 19. Nanditha

Logistics of the event

Attendees

- 1. Expected number: 7500
- 2. Demographics: 17 to 24 years-old
- 3. Supervision: Arts Club Board and coordinators

Marketing

- 1. Direct outreach physical meetings, e-mails, and telephone conversations
- 2. Social media marketing
- 3. Marketing through event partners

PLATFORMS

We have various platforms that showcase the talent from our arts club, including:

- Abhinaya (Acting)
- Sargam (Singing)
- Nrithya (Dance)
- Sahithi (Literature)
- Kalakrithi (Arts and Crafts)
- MUNSOC (Model United Nation Society)
- SHAKTHI (NGO)

These platforms provide opportunities for aspiring artists to showcase their skills and connect with others in their respective fields. Whether it's acting, singing, dancing, writing, or creating art, our club offers a range of outlets for creative expression and development. We believe that fostering artistic talent is an important part of any community, and we're proud to support our members in their pursuit of their passions.

SREEOTSAV'23

DAY - 1 (20/10/23)

An impromptu event called "Happy Hours" was conducted in the quadrangle which embraced the theme of an Open Mic session. During this event, all our platforms were showcased, and we were delighted to receive a significant response from students who actively participated in the event.







The Happy Hours event which was held for the first time was a resounding success leaving the audience craving for more. The event not only provided a platform for talented students to showcase their skills but also united the audience through their shared love for the arts

DAY - 2 (21/10/23)

Dandiya Night, an annual event, consistently infuses our campus with remarkable enthusiasm. This event showcased captivating performances by our very own platform Sargam and an extravagant dance number by Devonyes, live music, and an extraordinary audience, rendering it a noteworthy celebration of tradition and excitement.











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