



ARTS CLUB

For the creator in you

SREEOTSAV '22

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Date:
20th and 21st October 2022.

Overview

SREEOTSAV is a two-day cultural fest conducted annually by The Arts Club SNIST.

The Arts Club being the only cultural club conducts the same. We have our Food Festival more like a food carnival where in people can relish a variety of cuisine. We then have our Dandiya Night on the second day.

SREEOTSAV being the much-awaited fest of the year, brings in the vibe of a proper cultural fest. Various platforms from the Arts Club pool in their talent to bring out the best in ourselves. It is held in the month of October during the Navaratri season every year. Each year The SREEOTSAV with its enthusiastic participants and pulls in a massive crowd and makes it laudable with roaring success.

Goals

Our goals for the event include:

- Providing a relaxing atmosphere from day-to-day life
- Encourage people to embrace our culture
- Helping people to socialize
- By participating in such events, the students become more passionate and confident.
- These activities also foster team spirit and a sense of responsibility.

Volunteers (Board Members)

1. Nitin Sharma
2. Adil Irfan
3. Ananya Reddy
4. Soaib Akhter
5. Venkat
6. Anirudh Reddy
7. Harshith
8. Praharsha
9. Gowtham
10. Shrija Reddy
11. Pranav
12. Nagesh
13. Hiranmayai
14. Venkatesh
15. Vanshika
16. Manish
17. Sohit
18. Kalyan

Logistics of the event

Attendees

1. Expected number: 7500
2. Demographics: 17 to 24 years-old
3. Supervision: Arts Club Board and coordinators

Marketing

1. Direct outreach physical meetings, e-mails, and telephone conversations
2. Social media marketing
3. Marketing through event partners





Permissions

