

A FIVE DAY FACULTY DEVELOPMENT PROGRAM
ON
**EXPLORING ADVANCED RESEARCH TOOLS
FOR BUSINESS EXCELLENCE**

18th – 22nd December, 2023



Organized by

SCHOOL OF MANAGEMENT STUDIES

Sreenidhi Institute of Science and Technology

(An Autonomous Institution)

Yamnapet, Ghatkesar, Hyderabad 501301

Telangana State

Phone: 08415-200595/96/97 www.sreenidhi.edu.in

Dr. N. Venkatesh,
Assistant professor,
School of CS&AI
S R university, warangal

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Dr. K.T. Mahhe,
Secretary, Sreenidhi Group - Hyderabad.

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Principal, SNIST - Hyderabad.

Program Convener:

Dr A. Sandhya Rani,
HOD, SMS, SNIST -Hyderabad. Cell: **9866178891**

Program Coordinators:

Dr. K. Harinadh,
Asst. Professor, SMS, SNIST - Hyderabad. Cell: **9052828905**
Dr. G. Venkata Reddy
Asst. Professor, SMS, SNIST - Hyderabad. Cell: **9985678497**

Organizing Committee:

Dr. MVS Sudhakar, Asst. Professor, SMS, SNIST.
Dr. B. Madhura, Asst. Professor, SMS, SNIST.

Dr. P. Rekha, Asst. Professor, SMS, SNIST.
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Ms. VVL Sameera, Asst. Professor, SMS, SNIST.
Mrs. Ch. Kameswari, Asst. Professor, SMS, SNIST.

OBJECTIVE OF THE PROGRAM:

A 5-Day Faculty Development Program (FDP) on "Exploring Advanced Research Tools for Business Excellence." In the ever-evolving landscape of business management, staying at the forefront of cutting-edge research tools is paramount. This intensive program is meticulously designed to equip faculty members with the latest methodologies, technologies, and analytical approaches that are shaping the future of business research. Throughout the week, participants will engage in hands-on workshops, interactive sessions, and collaborative discussions, gaining valuable insights into leveraging advanced tools to enhance their research capabilities. Our expert facilitators will guide participants through a comprehensive exploration of innovative techniques, fostering a learning environment that encourages critical thinking and fosters a deep understanding of the transformative power of advanced research tools in achieving business excellence.

The main objectives are:

- Enhance participants' research skills through exposure to advanced tools in business management.
- Encourage innovative research approaches to adapt to the evolving business landscape.
- Cultivate a collaborative learning environment for sharing experiences and insights.
- Demonstrate practical applications of advanced tools for effective integration into teaching methodologies.

TOPICS TO BE COVERED:

➤ **Session Themes :**

- Systematic Review of Literature & Tools
- Survey and Research Platform Tools
- Bibliometric Analysis & Tools
- Text and Sentiment Analysis & Tools
- Neural Network Analysis & Tools
- Data Visualization & Tools

- Journal Searching & Indexing (Author, Journal and Article)
- Plagiarism Analysis & Tools
- Business Research with Chat-GPT

For any enquiries, please contact:

Dr. G. Venkata Reddy,
Assistant Professor,
venkat.g@sreenidhi.edu.in
Cell: 9985678497

REGISTRATION FEE PARTICULARS:

Category of Delegates	Registration Fee
Research Scholars/ Students/Academicians / Industry/ Others	:Rs: 500/-

Registration Fee is to be paid in the form of a Demand Draft favoring “**Principal, SNIST Hyderabad**” payable at Hyderabad at any nationalized Bank. Registration fee can also be paid through Account transfer, the details of which are here under:

Account Holder Name: Principal, SNIST
Account Number: 62401289596
Branch: Singapore Township
IFSC Code: SBIN0021266
Bank Name: State Bank of India

Note: Participants opting for payment of Registration fee through Account transfer must carry the receipt of confirmation of transfer along with them on 17th December, 2023.

- Registrations can also be done at the college campus. Fee includes kit, material, tea, snacks and lunch.
- *The maximum number of participants is limited to 50 and the allotment is on first come first serve basis.*
- *All five days attendance is mandatory for issuing participation certificate. In-absentia is not*

allowed.

IMPORTANT DATES:

16.12. 2023 Last Date for Application

REGISTRATION FORM

Personal Details:

Full Name:.....

Designation:

Department:

Institution / Organization Name:

Category: a) Research Scholar/ Student b) Academicians c) Industrial Delegates

Contact Details:

Phone: Mobile

Email

Address

Payment Particulars:

Draft No..... Date: Amount:

Bank Branch

Place:

Date:

Signature of the Applicant

**Register by using following Link: GoogleForms: <https://forms.gle/FAzcuFd5QRacnRdi7>*

ABOUT SNIST

About Sreenidhi Institute of Science and Technology Sreenidhi Institute of Science and Technology-Hyderabad, sponsored by Sree Educational Group was established in the year 1997 by the Chairman, Dr. K.T. Mahhe, an extraordinary educationist, a pragmatic leader, and a dynamic entrepreneur with rich experience in Academics and Industry. He has a proven history of achievements, awards, and recognitions to his credit. He is an outstanding personality devoted to the cause of providing high-quality technical and scientific education to urban and rural students of Telangana, Andhra Pradesh, and all other states alike. A genuine commitment to the mission and dedicated leadership makes SNIST one of the finest and well-recognized higher educational institutions in India. Variety of facilities on the campus including, state-of-the-art labs with sophisticated equipment, libraries, Wi-Fi enabled campus, knowledge center, lavish AC auditoriums, smart classrooms, Hostels with premium facilities, amenities on campus including ATMs, bookstores, dining options, cafeterias, playground and many more give the students a truly fulfilling and enriching experience. Highly qualified faculty, flexible and dynamic curriculum, exciting research projects, and global connections are the features that set SNIST ahead of the rest. The students here are encouraged to participate in a wide range of academic, practical, co-curricular, extra-curricular programs to enable them to gain the required exposure to a wide variety of social, cultural, and intellectual opportunities and challenges. Such interesting learning experiences have transformed our students into multi-skilled and multi-tasking personalities, ensuring success in their lives and careers. Sreenidhi Educational Group is involved in Engineering and Management Education, Publishing, and Marketing activities.

Though the group is only two decades old, its success and growth are truly exceptional. Sreenidhi Institute of Science and Technology strives to achieve academic excellence through a futuristic outlook in a well-disciplined environment by applying the following principles: Commitment to continuous improvement in all areas. Involvement of people with academic expertise and industrial knowledge at all levels. Up-gradation of infrastructure and facilities from time to time.

ABOUT THE SCHOOL OF MANAGEMENT STUDIES (SMS)

The School of Management Studies was established in the year 2006. SMS has been at the cutting edge of innovation in Management Education. It is a value driven, tradition respecting B-school and believes in honest, transparent organizational approach, in pedagogy. It is a fine mix of lectures, case studies, field exercises, and group assignments culminating into integrated teaching-learning phenomenon. It has committed, excellent faculty which is one of the core competence of the Institution. Teachers have the flair for research and teaching. The School of Management Studies is continuously and rigorously engaged in R & D activity in all the functional areas of Management. The School of Management Studies has well equipped laboratory, library and center for excellence in Leadership, Business ethics and Entrepreneurship.