

Report of the session or event on A TALK ON ENTREPRENEURSHIP

- **Event Name :** A TALK ON ENTREPRENEURSHIP
- **No of Participants (Student & Faculty) :** 13- Faculty, 60-Students
- **DATE & TIME:** 09-FEBRUARY 2022, 2PM TO 4 PM
- **EVENT POSTER:**

"As part of **National Start-up Day Celebration-2022**"
School of Management Studies (SMS) is organising

**A TALK ON
ENTREPRENEURSHIP**

SPEAKERS :
ENTREPRENEURS - ALUMNI OF SNIST

PRABHAT KIRAN
Head of Operations
ATG-Indian, Cognizant

V. RADHA
Co-Founder


PRAVEEN
Founder Picnic Restaurant


CHIEF PATRONS:
Dr. K. T. Mahhe
Secretary & Correspondent, SNIST
Sri. K. Abhijit Rao
CEO, SNIST

PATRONS:
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Director, SNIST
Dr.T. Ch. Siva Reddy
Principal, SNIST
Dr. Ameet Chavan
Dean (R&D), SNIST

CONVENER:
Dr. A. Sandhya Rani
HOD - SMS, SNIST

COORDINATOR:
Mr. S. Sreekanth
Asst. Prof. - SMS, SNIST
Dr. K. Harinadh, Asst. Prof - SMS
Mrs. BVS Sowmya, Asst. Prof - SMS
Mr. G. Umasrikanth, Asst. Prof - SMS

ORGANIZING MEMBERS:
Dr. MVS Sudhakar, Asst. Prof - SMS
Dr. CHRSCH Murthy, Asst. Prof - SMS
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Mrs. P. Rekha, Asst. Prof - SMS
Ms. P. Arthi, Asst. Prof - SMS
Ms. VVL Sameera Asst. Prof - SMS

09 FEBRUARY 2022
2 PM - 4 PM

REGISTRATION:
<https://forms.gle/DFb93PTdaxTjqp8>

- **ABOUT SPEAKERS (PROFILE):**

About V RADHA

Completed MBA in Marketing from SNIST

A health enthusiastic and a foodie – drove her towards healthy food and balanced lifestyle. she believe in traditional food but love the taste of Junk food. This made her to think and start her own company. Fixed her vision to provide traditional food with modern taste to all, especially to our future generation. Cutting short her story - Today she provides or manufacture snacks with absolutely no-nonsense ingredients.

- NAME: Ms. Radha Vangipurapu
- Designation: Founder, Marketing and Operations Manager
- Name of the Organization: NutriSnax (Brand Name: MeGo – Millet Snack on the Go)
- Location of Our Organization: IDA, Nacharam, Hyderabad – 72, Telangana, India

About PRABHAT KIRAN

He is currently working as Head of Operations, Talent acquisition and Employee Well-being for India ATG [Advanced Technology Group] – A Cognizant Company. Prabhat is a CoRe diploma holder in Financial Accounting, Business Analytics and Economics from Harvard Business School online. Prabhat has done bachelors in Computer Science and Engineering from SNIST and was associated with ISB [Indian School of Business] in Technology and Entrepreneurial studies. He was an active contributor in various programs and initiatives lead by the institution in the past.

About PRAVEEN

Completed MBA in Marketing from SNIST. He is the founder of PICNIC RESTAURANT Started his own Food business with a passion and vision that food is the only thing which always and always demand never comes down.

- **ABOUT TALK:**

The speakers of the event are Entrepreneurs and Alumni of SNIST too.

The program went well as all the speakers shared their experience of entrepreneurial journey. The problems they faced during the set up of their own firm and initial struggles in making their firms well established were explained to the audience. They also gave some inputs to the budding students of SNIST in terms of the actions they should perform and type of attitude they should have in order to become entrepreneurs. They felt gratitude towards the faculty of the institute in guiding them towards their goal.

Finally, they promised their availability in clarifying any doubts for the students who want to choose entrepreneurship as their career option.

• 8 PICS OF EVENT:





- **Video of Event (Link):**

<https://photos.app.goo.gl/SzZYjDpjuXAZveZ47>