

SREENIDHI INSTITUTE OF SCIENCE AND TECHNOLOGY

(An Autonomous Institution)

Yamnampet, Ghatkesar, Medchal District, Hyderabad – 501 301.

TEACHERS' FEEDBACK (ON THEORY)

Name of the Faculty: S-Sreekanth	Academic year: 2018-19
Name of the Course Taught: Principles of Marketing	Year / Semester: I/I
Course Code: 62104	Department: MBA

Please give your valuable feedback to improve the quality of the programme.

Mention your rating between 1 to 5 for each question.

Excellent -5, Very Good - 4, Good - 3, Satisfactory - 2, Not Satisfactory - 1

S.No.	Item	Rating (1 to 5)
1	The depth of the syllabus is sufficient for attainment of the defined course outcomes, and thus contributes for the attainment of relevant program outcomes.	5
2	The adequacy of the syllabus for the number of theory hours allotted per week	4
3	Your opinion with regard to pre-requisite(s) required is taken care in the program concerned	4
4	The textbooks prescribed are sufficient to cover entire syllabus	5
5	Your opinion with regard to the need of offering this course as it is a pre-requisite for other courses in the subsequent semesters or which is needed for satisfying the industry requirements	5
6	Whether the courses files are provided by the department for effective conduct of classes and whether they are distributed to the students	5
7	The usefulness of course files for conduct of class work	5

Suggestions:

a) Possibility of replacing an unit in the syllabus by a Unit which is required to be taught or any modifications to be made in a particular Unit. Please give the name of the course Principles of Marketing with Code No. 62104 and the Unit which has to be modified or replaced.

1) Unit to be replaced _____ 2) Unit to be modified _____

b) Any new theory course to be introduced either in core or elective subjects

1) Name of the course _____

c) Any new Lab course or a modified Lab course to be introduced in the subsequent revision of syllabus and mentioned in the Minutes of the Boards of Studies concerned _____

d) Any other suggestions: need to introduce Digital Marketing as a separate elective

Signature of Teacher S-Sreekanth with Date:

Assistant Professor
Designation:

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TEACHERS' FEEDBACK (ON THEORY)

Name of the Faculty: <i>S. Sreekanth</i>	Academic year: <i>2018-19</i>
Name of the Course Taught: <i>Services Marketing</i>	Year / Semester: <i>II / II</i>
Course Code: <i>62329</i>	Department: <i>MBA</i>

Please give your valuable feedback to improve the quality of the programme.

Mention your rating between 1 to 5 for each question.

Excellent -5, Very Good - 4, Good - 3, Satisfactory - 2, Not Satisfactory - 1

S.No.	Item	Rating (1 to 5)
1	The depth of the syllabus is sufficient for attainment of the defined course outcomes, and thus contributes for the attainment of relevant program outcomes.	<i>5</i>
2	The adequacy of the syllabus for the number of theory hours allotted per week	<i>5</i>
3	Your opinion with regard to pre-requisite(s) required is taken care in the program concerned	<i>5</i>
4	The textbooks prescribed are sufficient to cover entire syllabus	<i>5</i>
5	Your opinion with regard to the need of offering this course as it is a pre-requisite for other courses in the subsequent semesters or which is needed for satisfying the industry requirements	<i>5</i>
6	Whether the courses files are provided by the department for effective conduct of classes and whether they are distributed to the students	<i>4</i>
7	The usefulness of course files for conduct of class work	<i>5</i>

Suggestions:

a) Possibility of replacing an unit in the syllabus by a Unit which is required to be taught or any modifications to be made in a particular Unit. Please give the name of the course *Services Marketing* with Code No. *62329* and the Unit which has to be modified or replaced.

1) Unit to be replaced _____ 2) Unit to be modified _____

b) Any new theory course to be introduced either in core or elective subjects

1) Name of the course _____

c) Any new Lab course or a modified Lab course to be introduced in the subsequent revision of syllabus and mentioned in the Minutes of the Boards of Studies concerned _____

d) Any other suggestions: *It is better to have digital market as separate elective*

Signature of Teacher with Date: *S. Sreekanth*

Designation :

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TEACHERS' FEEDBACK (ON THEORY)

Name of the Faculty: <i>Hainoth</i>	Academic year: <i>2018-19</i>
Name of the Course Taught: <i>Consumer Behavior</i>	Year / Semester: <i>II / I</i>
Course Code: <i>62326</i>	Department: <i>MBA</i>

Please give your valuable feedback to improve the quality of the programme.

Mention your rating between 1 to 5 for each question.

Excellent -5, Very Good - 4, Good - 3, Satisfactory - 2, Not Satisfactory - 1

S.No.	Item	Rating (1 to 5)
1	The depth of the syllabus is sufficient for attainment of the defined course outcomes, and thus contributes for the attainment of relevant program outcomes.	<i>5</i>
2	The adequacy of the syllabus for the number of theory hours allotted per week	<i>4</i>
3	Your opinion with regard to pre-requisite(s) required is taken care in the program concerned	<i>4</i>
4	The textbooks prescribed are sufficient to cover entire syllabus	<i>5</i>
5	Your opinion with regard to the need of offering this course as it is a pre-requisite for other courses in the subsequent semesters or which is needed for satisfying the industry requirements	<i>5</i>
6	Whether the courses files are provided by the department for effective conduct of classes and whether they are distributed to the students	<i>5</i>
7	The usefulness of course files for conduct of class work	<i>5</i>

Suggestions:

- Possibility of replacing an unit in the syllabus by a Unit which is required to be taught or any modifications to be made in a particular Unit. Please give the name of the course *Consumer Behavior* with Code No. *62326* and the Unit which has to be modified or replaced.
 - Unit to be replaced _____
 - Unit to be modified _____
- Any new theory course to be introduced either in core or elective subjects
 - Name of the course _____
- Any new Lab course or a modified Lab course to be introduced in the subsequent revision of syllabus and mentioned in the Minutes of the Boards of Studies concerned _____.
- Any other suggestions: *Better to replace Sales & Distribution with customer relationship mgt*

Signature of Teacher with Date:

[Handwritten Signature]
[Date]

Designation :

Asst Prof

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Yamnampet, Ghatkesar, Medchal District, Hyderabad – 501 301.

TEACHERS' FEEDBACK (ON THEORY)

Name of the Faculty: <i>P.S. Viswanath</i>	Academic year: <i>2018-19</i>
Name of the Course Taught: <i>Strategic Management - Accounting</i>	Year / Semester: <i>II / I</i>
Course Code: <i>62331</i>	Department: <i>MBA</i>

Please give your valuable feedback to improve the quality of the programme.

Mention your rating between 1 to 5 for each question.

Excellent - 5, Very Good - 4, Good - 3, Satisfactory - 2, Not Satisfactory - 1

S.No.	Item	Rating (1 to 5)
1	The depth of the syllabus is sufficient for attainment of the defined course outcomes, and thus contributes for the attainment of relevant program outcomes.	<i>5</i>
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4	The textbooks prescribed are sufficient to cover entire syllabus	<i>5</i>
5	Your opinion with regard to the need of offering this course as it is a pre-requisite for other courses in the subsequent semesters or which is needed for satisfying the industry requirements	<i>4</i>
6	Whether the courses files are provided by the department for effective conduct of classes and whether they are distributed to the students	<i>5</i>
7	The usefulness of course files for conduct of class work	<i>5</i>

Suggestions:

a) Possibility of replacing an unit in the syllabus by a Unit which is required to be taught or any modifications to be made in a particular Unit. Please give the name of the course _____ with Code No. _____ and the Unit which has to be modified or replaced.

1) Unit to be replaced _____ 2) Unit to be modified _____

b) Any new theory course to be introduced either in core or elective subjects

1) Name of the course _____

c) Any new Lab course or a modified Lab course to be introduced in the subsequent revision of syllabus and mentioned in the Minutes of the Boards of Studies concerned _____

d) Any other suggestions: *It is better to remove Strategic Management Accounting as Cost Management Accounting*

14/12/18
Signature of Teacher with Date:

Designation: *Asst. Prof*

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TEACHERS' FEEDBACK (ON THEORY)

Name of the Faculty: <i>R Viswanath</i>	Academic year: <i>2018-19</i>
Name of the Course Taught: <i>Financial Accounting & Mgt</i>	Year / Semester: <i>I / I</i>
Course Code: <i>62102</i>	Department: <i>MB</i>

Please give your valuable feedback to improve the quality of the programme.

Mention your rating between 1 to 5 for each question.

Excellent - 5, Very Good - 4, Good - 3, Satisfactory - 2, Not Satisfactory - 1

S.No.	Item	Rating (1 to 5)
1	The depth of the syllabus is sufficient for attainment of the defined course outcomes, and thus contributes for the attainment of relevant program outcomes.	<i>5</i>
2	The adequacy of the syllabus for the number of theory hours allotted per week	<i>4</i>
3	Your opinion with regard to pre-requisite(s) required is taken care in the program concerned	<i>5</i>
4	The textbooks prescribed are sufficient to cover entire syllabus	<i>4</i>
5	Your opinion with regard to the need of offering this course as it is a pre-requisite for other courses in the subsequent semesters or which is needed for satisfying the industry requirements	<i>5</i>
6	Whether the courses files are provided by the department for effective conduct of classes and whether they are distributed to the students	<i>5</i>
7	The usefulness of course files for conduct of class work	<i>5</i>

Suggestions:

a) Possibility of replacing an unit in the syllabus by a Unit which is required to be taught or any modifications to be made in a particular Unit. Please give the name of the course FAA with Code No. 62102 and the Unit which has to be modified or replaced.

1) Unit to be replaced _____ 2) Unit to be modified _____

b) Any new theory course to be introduced either in core or elective subjects

1) Name of the course _____

c) Any new Lab course or a modified Lab course to be introduced in the subsequent revision of syllabus and mentioned in the Minutes of the Boards of Studies concerned _____

d) Any other suggestions: 3. Opium Behavioral finance as a separate elective

R Viswanath
Signature of Teacher with Date: *14/12/18*

Designation: *Asst. Prof*



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School of Management Studies

20-12-2018

Circular

All the internal Board of Studies (SMS, SNIST) members and the senior faculty are requested to assemble in the chamber of Head of the Department 82017(A) 27-12-2018 at 2P.M to identify unanimously the courses to be included/ modified in the upcoming Curriculum Revision for 2019 Regulation for MBA, and service courses to be offered to B.Tech and M.Tech programmes.

The feedback on the curriculum is gathered from the teachers who offered the courses in the 1st and 2nd year of Academic year 2019. The same are analyzed and the suggestions enlisted in the forms are to be viewed for curricular updates.

In this regard, all BoS members and senior faculty are required to express their views on the various courses for inclusion/ updation /deletion in the next BoS meeting for the 2019 Regulation.

M. Sukanya

Dr.M.Sukanya

HOD, School of Management Studies



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School of Management Studies

27-12-2018

Teachers feedback Analysis Report (AY: 2017-18)

A meeting is convened for the internal members of the BoS and the senior faculty to finalize the curricular revisions in the MBA Dept. for the upcoming new Regulation of 2019.

Faculty offering the courses to the students of 1st and 2nd year of MBA and the faculty offering courses to B.Tech services courses to 2nd, 3rd and 4th year and M.Tech 1st year gave the feedback on the courses they taught along with suggestions on the other curricular aspects.

The ratings given are documented and the suggestions/reviews are analyzed. A good number of valuable suggestions provided by the faculty are considered for the approval by the BoS members. Following the key points which have been put forth for the considerations:

1. The Senior Faculty has identified the need of introducing Entrepreneurship as a separate stream.
2. The Finance Team of the faculty have expressed the need of introducing Behavioural Finance has one of the elective.
3. In the era of Digitalization the faculty have acknowledged importance of digital marketing in lieu of Integrated marketing communications.
4. The faculty have recommended the need for introducing costing subject for M.Tech Program as a open elective.

Dr. M.sukanya Associate Professor

Dr.A.Sandhya Rani Associate Professor

M.Lenin Babu Assistant Professor

B.V.S.Sowmya Assistant Professor

RSCH murthy Assistant Professor

P.S.Viswanadh Assistant Professor

M. Sukanya
Sandhya Rani
Sowmya
RSCH murthy
P.S. Viswanadh

S.Sreekanth Assistant Professor

S.Suneeel Assistant Professor

K. Harinadh Assistant Professor

B. Madhura Assisatnt Professor

Handwritten signatures in blue ink, including 'Sreekanth', 'Suneeel', 'Harinadh', and 'Madhura'.

Handwritten signature in green ink: M. Sukanya

Dr.M.Sukanya

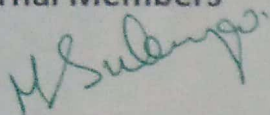
HOD, School of Management Studies

18th January, 2019

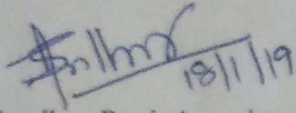
Minutes of Meeting of Board of Studies held on 18th January, 2019

Resolution of BOS for Management for the approval of the Academic Council SNIST

Internal Members

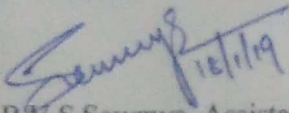


Dr. M. Sukanya, HOD, Chariman BOS

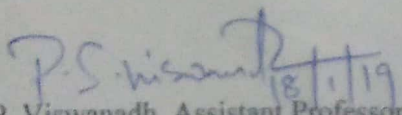


Dr. A. Sandhya Rani, Associate Professor.

Dr. MVS Sudhakar, Assistant Professor



Mrs. B.V.S. Sowmya, Assistant Professor

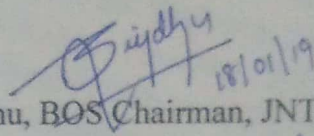


Mr. P. Viswanadh, Assistant Professor

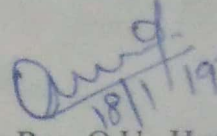

Mr. S. Sreekanth, Assistant Professor


Mr. S. Sunel, Assistant Professor

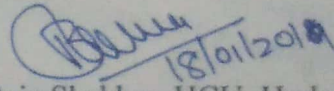
External Members



Prof. Sindhu, BOS Chairman, JNTUH Nominee

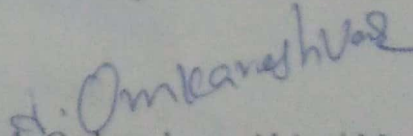


Prof. R. Venkateswara Rao, O.U., Hyderabad



Prof. Raja Shekhar, HCU, Hyderabad

Mr. Jayakar, Manager, Berkadia Pvt., Ltd. Industry Nominee



Mr. Arigala Omkareshwar, Alumni Member

MINUTES OF THE BOARD OF STUDIES OF SCHOOL OF MANAGEMENT STUDIES
HELD ON 18th JAN, 2019 AT 12:00 PM IN THE PREMISES OF SMS, SNIST,
HYDERABAD

Members:

- 1) Dr. M. Sukanya,,HOD, SMS, SNIST, Chairman.
- 2) Prof. Sindhu , BOS Chairman, JNTUH Nominee
- 3) Prof. R.Venkateswara Rao, O.U., Hyderabad
- 4) Dr. Raja Shekhar, Professor, HCU, Hyderabad
- 5) Mr. Arigala Omkareshwar, Alumni Member
- 6) Mr. Jayakar, Manager, Berkadia Pvt., Ltd. Industry Nominee
- 7) Mrs. B.V.S. Sowmya, Assistant Professor, SMS,SNIST
- 8) Mr. P. S. Viswanadh Assistant Professor, SMS,SNIST
- 9) Mr. S. Sreekanth, Assistant Professor, SMS, SNIST.
- 10) Mr. S. Suneel, Assistant Professor, SMS,SNIST

The following resolutions are taken in the meeting:

- 1) Resolved to confirm Minutes of the 6th Board of studies meeting held on 18th Jan,2019
- 2) The Board of Studies, School of Management Studies, SNIST has resolved and recommended the following changes for incorporation.

Resolved to approve the syllabus of MBA program and management courses offered to both B.Tech and M. Tech programmes applicable from 2019-20 as per the following details.

MBA PROGRAMME

- 1) Introduction of entrepreneurship stream as elective
- 2) Introduction of behavioral finance as subject in finance elective.
- 3) Strategic Management accounting is renamed as Cost Management Accounting and made as core subject instead of elective.
- 4) Sales and distribution management is replaced by Customer Relationship Management.
- 5) Integrated Marketing Communication is reframed as Digital marketing.
- 6) Human Resource Development and Organizational Development is renamed as Organizational Development because HRD is a part of OD.

- 7) Entrepreneurship is brought in the 2nd semester as an introductory course to ENT stream of electives.
- 8) QABD is swapped from 2nd semester to 3rd semester.
- 9) Business analytics is moved from 3rd semester to 4th semester.
- 10) Internship report and Evaluation is included with 6 credits in third semester.

B.TECH PROGRAMME

Resolved to approve the syllabus of Management subject offered to B.Tech programs with effect from 2019 -20.

Introduction of new subjects for the B.Tech Program

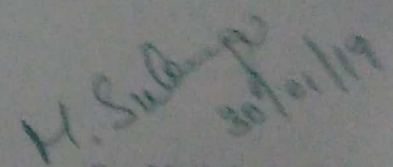
Managerial Economics and Financial Analysis (MEFA) and Management Science (MS) are combined into a subject titled "Management Science and Financial Accounting (MSFA).

M.TECH PROGRAMME

Resolved to approve the syllabus of Management subjects offered to M.Tech programs with effect from 2019 -20

Following Subjects are introduced

1. Cost Management of Engineering Projects
2. Business Analytics


(Dr. M. Sakanya)
CHAIRMAN,
BOARD OF STUDIES,
SMS, SNIST.