

COURSE STRUCTURE AND SYLLABUS

Academic Regulations: 2017 – 2018

I YEAR – I SEMESTER

CODE	SUBJECT	L	P	T	C	Marks	
						Int.	Ext.
Core Courses:							
6Z101	Principles of Management and Organizational Behavior	4	0	0	4	25	75
6Z102	Financial Accounting and Analysis	4	0	2	4	25	75
6Z103	Managerial Economics	4	0	0	3	25	75
6Z104	Principles of Marketing	4	0	0	3	25	75
6Z105	Statistics for Management	4	0	2	4	25	75
Soft Core Elective courses: (choose anyone from							
6Z106*	Business Ethics and IPR	4	0	0	2	25	75
6Z107*	Total Quality Management	4	0	0	2	25	75
6Z108*	Business Communication and Soft Skills	4	0	0	2	25	75
6Z109	Leadership Seminar	0	3	0	2	100	--
6Z110	IT & Statistical Data Analysis Lab	2	2	0	2	25	75
TOTAL CREDITS					24	800	

L= Lecture; P = Practical; T = Tutorial; C= Credits

***Any one soft core elective to be selected**

I YEAR – II SEMESTER

CODE	SUBJECT	L	P	T	C	Marks	
						Int.	Ext.
Core Courses:							
6Z211	Financial Management	4	0	2	4	25	75
6Z212	Human Resource Management	4	0	0	3	25	75
6Z213	Operations Management	4	0	0	3	25	75
6Z214	Quantitative Analysis for Business Decisions	4	0	2	4	25	75
6Z215	Business Research Methods	4	0	2	4	25	75
Soft Core Elective Courses:							
6Z216*	Project Management and Finance	4	0	0	2	25	75
6Z217*	Logistics and Supply Chain Management	4	0	0	2	25	75
6Z218*	Enterprise Resource Planning & Management Information System	4	0	0	2	25	75

6Z219	Industry Analysis Report	0	3	0	2	100	--
6Z220	Business Ethics Seminar	0	3	0	2	100	--
TOTAL CREDITS						24	800
CUMULATIVE CREDITS						48	

L= Lecture; P = Practical; T = Tutorial; C= Credits

*Any one soft core elective to be selected

II YEAR – I SEMESTER (III Semester)

CODE	SUBJECT	L	P	T	C	Marks	
						Int.	Ext.
Core Courses:							
6Z321	Strategic Management	4	0	0	3	25	75
6Z322	Quantitative Aptitude and Logical Reasoning	4	0	0	2	25	75
6Z323	Legal and Economic Environment of Business	4	0	0	3	25	75
6Z324	Business Analytics	4	0	2	4	25	75
	Elective –I	4	0	0	3	25	75
	Elective – II	4	0	0	3	25	75
	Elective – III	4	0	0	3	25	75
6Z334	Project Seminar& Report	0	3	0	3	100	--
TOTAL CREDITS						24	800
CUMULATIVE CREDITS						72	

L= Lecture; P = Practical; T = Tutorial; C= Credits

II YEAR – II SEMESTER (IV Semester)

CODE	SUBJECT	L	P	T	C	Marks	
						Int.	Ext.
Core Courses:							
6Z435	Entrepreneurship	4	0	0	3	25	75
	Elective – IV	4	0	0	3	25	75
	Elective – V	4	0	0	3	25	75
	Elective – VI	4	0	0	3	25	75
6Z445	Entrepreneurship Seminar	-	3	0	2	100	--
6Z446	Comprehensive VIVA		--	--	2		100
6Z447	Project WorkDissertation				8	100	100
TOTAL CREDITS						24	800
CUMULATIVE CREDITS						96	

L= Lecture; P = Practical; T = Tutorial; C= Credits

CHOOSE ANY ONE OF THE FINANCE OR MARKETING OR HR OR SYSTEMS ELECTIVES

CODE	SUBJECT	L	P	T	C	Marks	
						Int.	Ext.
FINANCE ELECTIVES							
6Z325	Security Analysis and Portfolio Management	4	0	0	3	25	75
6Z328	Financial Institutions, Markets and Services	4	0	0	3	25	75
6Z331	Strategic Management Accounting	4	0	0	3	25	75
6Z436	Management of Derivatives	4	0	0	3	25	75
6Z439	Strategic Investment and Financing Decisions	4	0	0	3	25	75
6Z442	International Financial Management	4	0	0	3	25	75
MARKETING ELECTIVES							
6Z326	Consumer Behavior	4	0	0	3	25	75
6Z329	Services Marketing	4	0	0	3	25	75
6Z332	Retailing Management	4	0	0	3	25	75
6Z437	Product and Brand Management	4	0	0	3	25	75
6Z440	Sales and Distribution Management	4	0	0	3	25	75
6Z443	Integrated Marketing Communications	4	0	0	3	25	75
HR ELECTIVES							
6Z327	Performance Management & Counseling	4	0	0	3	25	75
6Z330	Training and Development	4	0	0	3	25	75
6Z333	Management of Change and Leadership	4	0	0	3	25	75
6Z438	Management of Industrial Relations	4	0	0	3	25	75
6Z441	Talent and Knowledge Management	4	0	0	3	25	75
6Z444	HRD and OD	4	0	0	3	25	75
SYSTEMS ELECTIVES							

6FC03	Data Base Management Systems	4	0	0	3	25	75
6F320	E- Commerce	4	0	0	3	25	75
6EC04	Software Engineering	4	0	0	3	25	75
6EC05	Computer Networks	4	0	0	3	25	75
6EC07	Operating Systems	4	0	0	3	25	75
6EC12	Software Project Management	4	0	0	3	25	75