

## COURSE STRUCTURE AND SYLLABUS

Academic Regulations: 2015– 2016

### I YEAR – I SEMESTER

CODE	SUBJECT	L	P	T	C	Marks	
						Int.	Ext.
<b>Core Courses:</b>							
5Z101	Principles of Management and Organizational Behavior	4	0	0	3	25	75
5Z102	Financial Accounting and Analysis	4	0	2	4	25	75
5Z103	Managerial Economics	4	0	0	3	25	75
5Z104	Marketing Management	4	0	0	3	25	75
5Z105	Statistics for Management	4	0	2	4	25	75
<b>Soft Core Elective Courses: (Choose any one)</b>							
5Z106	Enterprise Resource Planning and Management Information Systems	4	0	0	2	25	75
5Z107	General Management and Entrepreneurship	4	0	0	2	25	75
5Z108	Business Ethics	4	0	0	2	25	75
5Z109	Business Communication and Soft Skills	4	0	0	2	50	50
5Z110	Leadership Lab	0	3	0	2	50	50
5Y171	IT for Business Applications Lab	2	2	0	2	50	50
<b>TOTAL CREDITS</b>					<b>23</b>		

L= Lecture; P = Practical; T = Tutorial; C= Credits

### I YEAR – II SEMESTER

CODE	SUBJECT	L	P	T	C	Marks	
						Int.	Ext.
<b>Core Courses:</b>							
5Z211	Financial Management	4	0	2	4	25	75
5Z212	Human Resource Management	4	0	0	3	25	75
5Z213	Production and Operations Management	4	0	1	3	25	75
5Z214	Quantitative Analysis for Business Decisions	4	0	2	4	25	75
5Z215	Legal and Economic Environment of Business	4	0	0	3	25	75
<b>Soft Core Elective Courses: (Choose any one)</b>						25	
5Z216	Project Management and Finance	4	0	0	2	25	75
5Z217	Management Control Systems	4	0	0	2	25	75
5Z218	Mergers and Acquisitions	4	0	0	2	25	75
5Z219	Cross Cultural Business Management	4	0	0	2	25	75
5Z220	Industry Analysis Lab	0	3	0	2	50	50

5Z221	Business Ethics Lab	0	3	0	2	50	50
<b>TOTAL CREDITS</b>					<b>23</b>		
<b>CUMULATIVE CREDITS</b>					<b>46</b>		

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**II YEAR – I SEMESTER (III Semester)**

CODE	SUBJECT	L	P	T	C	Marks	
						Int.	Ext.
<b>Core Courses:</b>							
5Z322	Strategic Management	4	0	0	3	25	75
5Z323	Logistics and Supply Chain Management	4	0	0	3	25	75
5Z324	Research Methodology	4	0	2	4	25	75
5H678	Quantitative Aptitude and Logical Reasoning	4	0	2	3	25	75
	Elective –I	4	0	0	4	25	75
	Elective – II	4	0	0	4	25	75
	Elective - III	4	0	0	4	25	75
5Z334	Project Seminar	0	3	0	2	50	50
<b>TOTAL CREDITS</b>					<b>27</b>		
<b>CUMULATIVE CREDITS</b>					<b>73</b>		

**L= Lecture; P = Practical; T = Tutorial; C= Credits**

**II YEAR – II SEMESTER (IV Semester)**

CODE	SUBJECT	L	P	T	C	Marks	
						Int.	Ext.
<b>Core Courses:</b>							
5Z435	Management of Technology	4	0	0	3	25	75
	Elective – IV	4	0	0	4	25	75
	Elective – V	4	0	0	4	25	75
	Elective – VI	4	0	0	4	25	75
5Z445	Entrepreneurship Lab	-	3	0	2	50	50
5Z446	Project Work & Dissertation (Excellent / Good / Satisfactory / Unsatisfactory)		--	--	6	--	Grading
<b>TOTAL CREDITS</b>					<b>23</b>		
<b>CUMULATIVE CREDITS</b>					<b>96</b>		

**L= Lecture; P = Practical; T = Tutorial; C= Credits**

**CHOOSE ANY ONE OF THE FINANCE OR MARKETING OR HR OR SYSTEMS ELECTIVES**

CODE	SUBJECT	T	P	C	Marks	
					Int.	Ext.
<b>FINANCE ELECTIVES</b>						
5Z325	Security Analysis and Portfolio Management	4	0	4	25	75
5Z328	Financial Institutions, Markets and Services	4	0	4	25	75
5Z331	Strategic Management Accounting	4	0	4	25	75
5Z436	Management of Derivatives	4	0	4	25	75
5Z439	Strategic Investment and Financing Decisions	4	0	4	25	75
5Z442	International Financial Management	4	0	4	25	75
<b>MARKETING ELECTIVES</b>						
5Z326	Consumer Behavior	4	0	4	25	75
5Z329	Services Marketing	4	0	4	25	75
5Z332	Retailing Management	4	0	4	25	75
5Z437	Product and Brand Management	4	0	4	25	75
5Z440	Sales and Distribution Management	4	0	4	25	75
5Z443	Integrated Marketing Communications	4	0	4	25	75
<b>HR ELECTIVES</b>						
5Z327	Performance Management & Counseling	4	0	4	25	75
5Z330	Training and Development	4	0	4	25	75
5Z333	Management of Change and Leadership	4	0	4	25	75
5Z438	Management of Industrial Relations	4	0	4	25	75
5Z441	Talent and Knowledge Management	4	0	4	25	75
5Z444	HRD and OD	4	0	4	25	75
<b>SYSTEMS ELECTIVES</b>						
5FC03	Data Base Management Systems	4	0	4	25	75
5F320	E- Commerce	4	0	4	25	75
5EC04	Software Engineering	4	0	4	25	75
5EC05	Computer Networks	4	0	4	25	75
5EC07	Operating Systems	4	0	4	25	75
5EC12	Software Project Management	4	0	4	25	75