

COURSE STRUCTURE AND SYLLABUS

Academic Regulations: 2014-2015

I YEAR – I SEMESTER

CODE	SUBJECT	T	P	C	Marks	
					Int.	Ext.
4Z101	Principles of Management	4	0	3	30	70
4Z102	Financial Accounting and Analysis	4	0	3	30	70
4Z103	Managerial Economics	4	0	3	30	70
4Z104	Marketing Management	4	0	3	30	70
4Z105	Research Methodology and Statistical Analysis	4	0	3	30	70
4Z106	Legal and Economic Environment of Business	4	0	3	30	70
4Z107	Business Communication and Soft Skills (Theory & Lab)	4	0	3	30	70
4Z108	Leadership Seminar	--	2	1	50	--
4Y171	IT for Business Applications (Lab)	2	2	2	30	70
TOTAL		30	4	24	290	560
TOTAL CREDITS AND TOTAL MARKS				24	850	

T = Theory; P = Practical; C = Credits

I YEAR – II SEMESTER

CODE	SUBJECT	T	P	C	Marks	
					Int.	Ext.
4Z209	Organizational Behavior	4	0	3	30	70
4Z210	Financial Management	4	0	3	30	70
4Z211	Human Resource Management	4	0	3	30	70
4Z212	Production and Operations Management	4	0	3	30	70
4Z213	Quantitative Analysis for Business Decisions	4	0	3	30	70
4Z214	Enterprise Resource Planning and Management Information Systems	4	0	3	30	70
4Z215	Business Ethics and Corporate Governance	4	0	3	30	70
4Z216	Industry Analysis Report followed by Seminar and Viva-Voce	--	2	2	50	--
4Z217	Business Ethics Seminar	--	2	1	50	--
TOTAL		28	4	24	310	490
TOTAL CREDITS AND TOTAL MARKS				24	800	
CUMULATIVE CREDITS AND MARKS				48	1650	

T = Theory; P = Practical; C = Credits

II YEAR – I SEMESTER (III Semester)

CODE	SUBJECT	T	P	C	Marks	
					Int.	Ext.
4Z318	Strategic Management	4	0	3	30	70

4Z319	Logistics and Supply Chain Management	4	0	3	30	70
4Z320	Management of Technology	4	0	3	30	70
4H678	Quantitative Aptitude and Logical Reasoning	4	0	3	30	70
	Elective –I	4	0	3	30	70
	Elective – II	4	0	3	30	70
	Elective - III	4	0	3	30	70
4Z330	Project Seminar	0	2	2	50	--
TOTAL		28	2	23	260	490
TOTAL CREDITS AND TOTAL MARKS				23	750	
CUMULATIVE CREDITS AND MARKS				71	2400	

T = Theory; P = Practical; C= Credits

ELECTIVE – I	
4Z321	Security Analysis and Portfolio Management
4Z322	Consumer Behavior
4Z323	Performance Management & Counseling
4FC03	Data Base Management Systems

ELECTIVE – II	
4Z324	Financial Institutions, Markets and Services
4Z325	Services Marketing
4Z326	Training and Development
4F713	E- Commerce
4HC51	Basic Spanish Language
4HC41	Basic French Language
4HC46	Basic German Language

ELECTIVE – III	
4Z327	Strategic Management Accounting
4Z328	Retailing Management
4Z329	Management of Change
4EC04	Software Engineering

II YEAR – II SEMESTER (IV Semester)

CODE	SUBJECT	T	P	C	Marks	
					Int.	Ext.
4Z431	Entrepreneurship	4	0	3	30	70
4Z441	Entrepreneurship Seminar	--	2	1	50	--
	Elective –IV	4	0	3	30	70
	Elective – V	4	0	3	30	70
	Elective - VI	4	0	3	30	70
4Z442	Project Work& Dissertation (Excellent / Good / Satisfactory / Unsatisfactory)	--	--	4	--	Grading
TOTAL		16	2	17	210	240
TOTAL CREDITS AND TOTAL MARKS				17	450	
CUMULATIVE CREDITS AND MARKS				88	2850	

T = Theory; P = Practical; C= Credits

ELECTIVE – IV	
4Z432	Management of Derivatives
4Z433	International Marketing
4Z434	Management of Industrial Relations
4EC05	Computer Networks

ELECTIVE – V	
4Z435	Strategic Investment and Financing Decisions
4Z436	Sales and Distribution Management
4Z437	Knowledge and Talent Management
4EC07	Operating Systems

ELECTIVE – VI	
4Z438	International Financial Management
4Z439	Integrated Marketing Communications
4Z440	Compensation and Reward Management
4EC12	Software Project Management