

## 1. Personal Information

1	Name (in full with surname in capital letters)	ADAVIKATLA SANDHYA RANI
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## Education Qualification:

	Course Studied	Specialization
10 <sup>th</sup> / Equivalent	SSC	
Inter	BiPC	Bi.PC
UG	BZC	IMBZC
PG	MBA	MIS
M.Phil. / Other PG Degree		
Ph.D.		HRM
Post. Doc		

Others		
<b>Willingness to be an expert member of AICTE committee:</b>		

**[Thomson Reuters / Web of Science (SCIE / SCI / ESCI)]  
Research Publications (Published / Accepted)**

Journals , Indexed , Th.Reuters, Web of Science, SCIE/ SCI/ESCI/SCOPUS and Impact Factor				In Conferences		No of Technical Reports
National / International	Title	Index	Impact Factor	National	International	
International Journal of Supply Chain Management (IJSCM)	CONSUMER PREFERENCE AND SATISFACTION WITH REFERENCE TO WOMEN APPARELS AT MAX STORE	Accepted for SCOPUS		4	2	
International	A Study on Consumer Preferences Towards Patanjali Products	Accepted for SCOPUS				
International Journal of Research Culture Society	Consumer Preference towards E-Wallets	YES	4.526			
International Journal of Engineering and Management Research	A Study on PAYTM usage and Problems Faced among the Employees of XYZ Company Ltd	World Catalogue of Scientific Journals, Mendeley, BibSonomy	4.865			
Advanced Science and Technology Letters	A Study on Future and Scope of Digital Marketing	South African Journal				
INTERNATIONAL JOURNAL OF EXCLUSIVE MANAGEMENT RESEARCH	A study on job satisfaction of employees at penna cement	UGC Approved/Google scholar	5.76			
INTERNATIONAL JOURNAL OF	Consumer Preference	Google	7.081			

RESEARCH IN SOCIAL SCIENCES	towards Fabric Bags Vs Polythene Bags”	Scholar, EBSCO, INDEX Copernicus				
INTERNATIONAL JOURNAL OF APPLIED SERVICES MARKETING PERSPECTIVES	Perception of IT Employees towards online shopping	Refereed and peer publishing and the ecology of european research	6.492			
GE-INTERNATIONAL JOURNAL OF MANAGEMENT RESEARCH (GE-IJMR)	Employee satisfaction with reference to welfare measures at Vishakhapatnam steel plant	Google Scholar, world catalog of scientific journals,prizm share, international scientific indexing	4.316			
JOURNAL OF EXCLUSIVE MANAGEMENT SCIENCE (JEMS) an INTERNATIONAL JOURNAL	Employee Satisfaction With reference to Performance Appraisal System at Nuclear Fuel Complex	INDEX Copernicus, EBSCO HOST, Cabelli's Directories				
INTERNATIONAL JOURNAL OF MANAGEMENT AND SOCIAL DEVELOPMENT	Training And Development at IVRCL, HYDERABAD	UGC Approved, Indexed in Indian Citation Index (ICI)				

INTERNATIONAL JOURNAL OF RESEARCH IN COMMERCE & MANAGEMENT	Retailing Strategies For Customer Satisfaction: Comparative Study of More Super Market & Food World”	Ulrich's Periodicals Directory ©, ProQuest, U.S.A., Indian Citation Index (ICI), EBSCO Publishing, U.S.A., Google Scholar, J-Gate Cabell's Directories of Publishing Opportunities, U.S.A. & Index Copernicus Publishers Panel, Poland with IC Value of 5.09 (2012)				
National SYMPHONY ZIMCAs Management Journal	Customers Perception towards Loyalty Programs at Shoppers Stop					
National Asian Research Journal of Business Management.	Compensation Management at Hetero Laboratories Ltd.					
National Gavesana Journal of Management	Workplace stress among women in IT sector					
National 6M's Pride of Management Journal	Impulsive Buying Behaviour at Big Bazaar					

National Marketing General- Osmania University	Mega Marketing					